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Business & Management

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Each collection includes a breadth of video types and lengths to support students of all levels, such as case studies, tutorials, interviews with leading researchers, documentaries, footage of real-life professional contexts, quick reference definitions, and more.

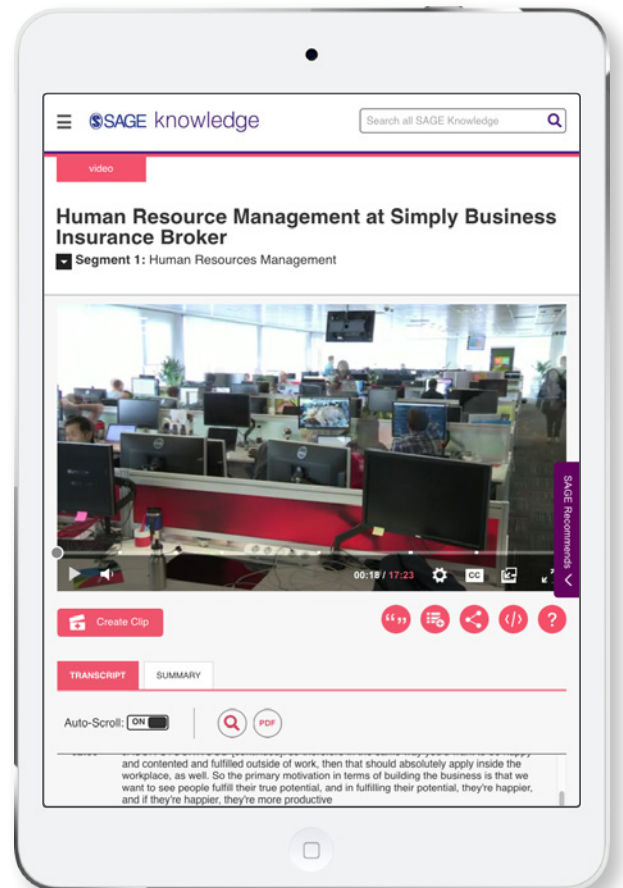
The **Business & Management Collection** supports students and researchers at all levels. With 84% of the content exclusive to SAGE, this collection includes the following:

- Tutorials on a wide range of key topics, such as product pricing strategies, or team leadership essentials
- Interviews with renowned experts on subjects including social media marketing, corporate social responsibility, and family firms
- Management professionals, business leaders, entrepreneurs, and marketers at work
- The latest insights from professionals at internationally recognized businesses, including Apple, McDonald's, Starbucks, Google, and more
- Carefully curated licensed film content from BBC Worldwide and the American Marketing Association
- Coverage of small- and medium-sized firms, social and nonprofit enterprises, and transnational corporations

More than 140 hours and 450 videos on these topics:

- Business Ethics and Corporate Social Responsibility
- Human Resource Management
- International Business and Management
- Leadership
- Marketing
- Organization Studies
- Entrepreneurship
- Strategic Management
- Research Methods for Business and Management
- Other Management Specialties

View the title list at sagepub.com/bus_mgt_video



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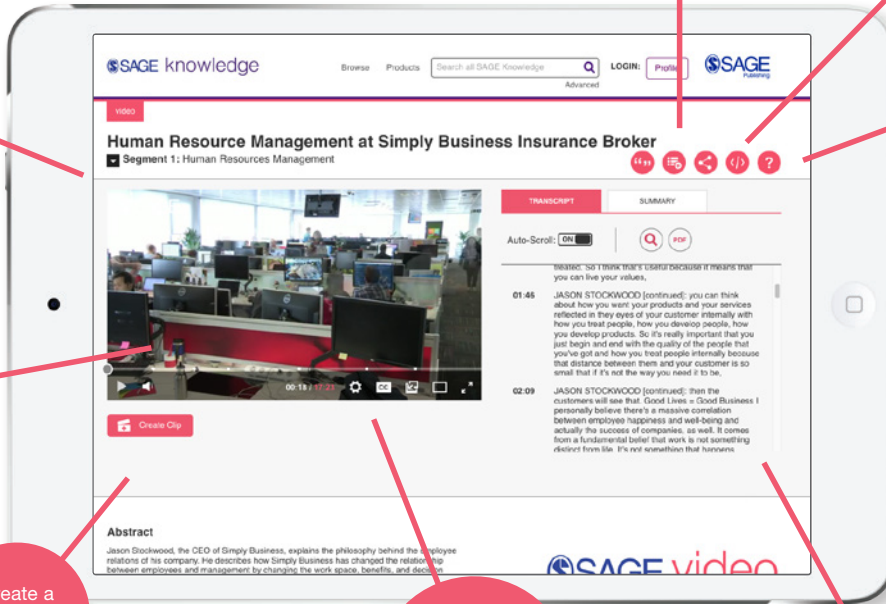
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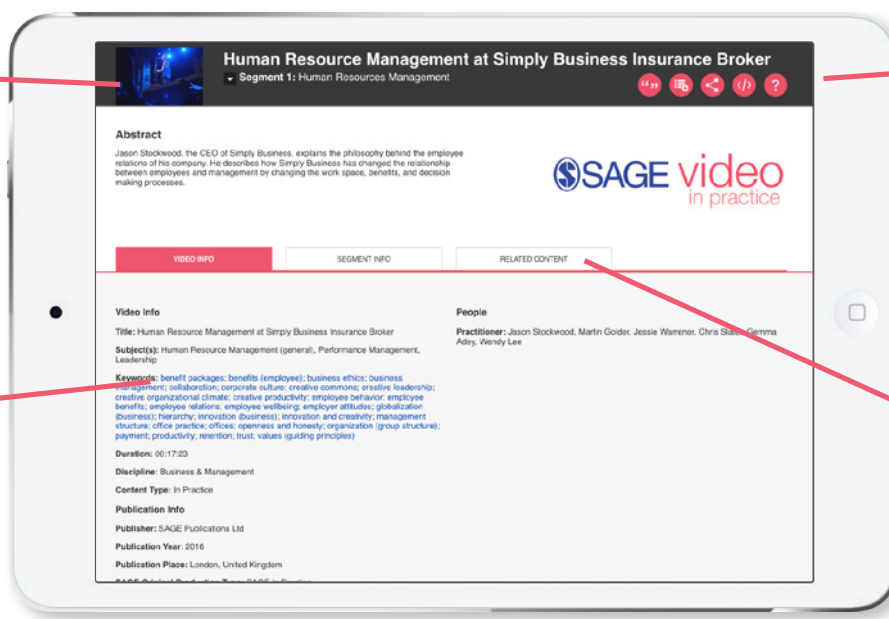
HTML5 player

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Speed up or slow down play, use closed-captioning, change video size

Auto-scroll; searchable, downloadable transcript

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Floating toolbar

Abstract and detailed metadata

Links to suggested related content on the platform