## Data of Supervisors of the Doctoral School at WPUT

Promoter:	prof. ZUT /dr hab.
(titles and degrees, name and	Agnieszka Brelik
surname)	
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Scientific discipline or disciplines:	Economics and Finance
Description of research areas (max.	My research and academic analysis is primarily focused
up to 2000 characters)	around three groups of closely related issues. These groups
	include:
	Multifunctional rural development taking into account the
	paradigm of sustainable agriculture. Problems related to the
	diversification of farms into non-agricultural activities and
	development have become important.
	The role of public goods in tourism and rural areas.
	The impact of global trends such as climate change,
	globalisation on public goods - in the context of rural and
	protected areas. An important area of research is the
	concepts of sustainability, tourism and their practical
	application - exploring the impact of ecological innovation,
	public participation and market instruments on the
	protection and development of public goods.
	Socio-economic development of protected areas.
	The existing conflict between nature conservation and
	economic development makes it necessary to carry out
	analyses of the impact of national parks, reserves and other
	forms of protection on economic activity and the quality of
	life of local residents. It has become important to study
	the impact of environmentally friendly tourism on
	the development of local communities and tourism
	management strategies in protected areas.
Key words (max 10)	tourism, protected areas, public goods, rural development,
	sustainable development