

### Data of Supervisors of the Doctoral School at WPUT

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| Supervisor:<br>(academic titles and degrees,<br>name and surname) | <b>Assoc. Prof. Katarzyna Cheba, Ph.D., D.Sc.</b>   |
| Units:  | Faculty of Economics,<br>Department of Regional and European Studies  |
| E-mail:   | Katarzyna.cheba@zut.edu.pl  |
| Contact:  | Faculty of Economics<br>Żołnierska Street 47<br>Tel. 48 91 449 69 62  |
| ORCID   | <a href="https://orcid.org/0000-0001-8753-7764">https://orcid.org/0000-0001-8753-7764</a>   |
| Scientific Discipline(s):   | Economics and Finance   |
| Research Areas<br>(max. 2000 characters):                         | <p>Research interests cover a wide range of topics in the application of quantitative and qualitative methods in economics and finance, including in particular comparative analyses of various objects (i.e. countries, clusters, enterprises etc.) around the world in the areas of sustainable development, competitiveness and innovation, green economy, energy and digital transformation, and transport and logistics.</p> <p>The research conducted focuses on many research areas of contemporary relevance to socio-economic development, conducted using advanced quantitative methods: statistical, econometric and forecasting. A separate area of research is international analysis and comparison, using expert methods such as cognitive mapping.</p> <p>Another important area of research is the study of the role of clusters and networks in the economy, as well as research focusing on co-creation issues, e.g. priority directions for the development of international economies and enterprises and their role in smart growth policies.</p> |
| Keywords (max. 10):   | Sustainability, competitiveness, innovation, green economy, energy transition, applications of quantitative and qualitative methods in economics and finance  |